



# CHARLIE HALDEMAN



[CHARLIE@CHARLIEHALDEMAN.COM](mailto:CHARLIE@CHARLIEHALDEMAN.COM)



832-471-9666

## SKILLS

Broadcast writing  
AP Style print writing  
Videography  
Reporting  
Anchoring  
On-camera presentation  
Voiceover production  
Adobe Premiere  
Adobe Photoshop  
Adobe Audition  
Final Cut Pro  
FAA Part 107 UAV certified  
Content management systems CMS  
Journalism  
Television news  
Radio news  
Digital news  
Social media  
SEO  
Strategic planning & finance  
Recruiting, retention and training  
Building winning cultures  
Executive leadership  
Revenue generating ideas  
Project management  
Marketing  
Creative services  
Sales  
Engineering & technical services



[CHARLIEHALDEMAN.COM](http://CHARLIEHALDEMAN.COM)

[YOUTUBE.COM/RADIOMAN78](https://www.youtube.com/channel/UCRADIOMAN78)

### Sinclair Broadcast Group

**REGIONAL DIRECTOR of DIGITAL CONTENT**  
**6/2022 - PRESENT**

Responsible for the growth and leadership of a portfolio of local news outlets' digital content teams at one of the largest local television station operators in the United States.

### KHOU 11 News | TEGNA Inc.

**ASSISTANT DIRECTOR - DIGITAL CONTENT**  
**11/2021 - 6/2022**

Led a superb team of content creators and producers for khou.com, the KHOU 11 News app and OTT platforms on Roku, Amazon Fire TV, Apple TV and Google TV. Provided strategic guidance for stories including text, video and interactive content for digital and broadcast. Upheld network-level standards and practices while inspiring individual creative contributions among the digital content team. Worked closely with station executives, newsroom managers and journalists to ensure accuracy and highly engaging content across the board.

### ABC13 Houston | KTRK-TV | The Walt Disney Co.

**MANAGER - DIGITAL, SOCIAL CONTENT**  
**8/2019 - 11/2021**

Content creator, aggregator and leader of digital content producers for [abc13.com](http://abc13.com), the ABC13 app and OTT platforms on Roku, Amazon Fire TV, Apple TV and Google TV. Supervise and coordinate stories including text, video and interactive content for digital and Eyewitness News broadcasts over the air. Reporter and on-camera contributor on notable stories that tell Houston's story each day. Establish and maintain network-level standards and practices while

## **25NEWS | KXXV-TV | The E.W. Scripps Co.**

### **NEWS DIRECTOR**

**2016 - 2019**

Promoted from KPLC-TV to take over fledgling operation upon Raycom Media's acquisition of KXXV and transitioned the news department to Scripps following 2019 sale. Led the two-newsroom operation from distant 3rd to 2nd in Nielsen and Comscore audience measurement. Provided leadership, guidance and career growth for 50 news and production employees, including recruiting, retention and diversity & inclusion efforts. Created and guided franchise content including "Texas Voices" and "Forever Families." Created and launched a daily midday community-oriented lifestyles broadcast and revitalized Friday Night high school sports programming. Also expanded daily newscasts and livestream hours.

## **KPLC-TV | Raycom Media (now part of Gray Television)**

### **NEWS DIRECTOR**

**2010 - 2016**

Led a team of 40+ editorial, production and operations specialists as we produced award winning newscasts and digital content that covered southwest Louisiana. Responsible for the News Department's finances and \$2.3 million annual budget. Created and implemented network quality standards and practices covering broadcast and digital writing, ENG videography, NLE editing, AP Style, studio and control room procedures, field crew safety, and strategic vision. This team received multiple AP Awards, Louisiana Association of Broadcasters Awards and RTDNA Regional Edward R. Murrow Awards during this period. This operation was consistently one of the top rated NBC affiliates in the country for proportional audience share according to Nielsen and NBC network research. Substituted as an Anchor and Reporter when news and staffing needs warranted.

## **KXII-TV | Gray Television**

### **NEWS DIRECTOR**

**2006 - 2010**

Led a staff of 22 News Department employees, including Anchors, Reporters, Producers, Photographers and Video Editors in two newsrooms. Created and executed news strategy in collaboration with other station departments. Responsible for the department's staffing, recruiting and training. Created social media platforms as Facebook, Twitter and YouTube were in their infancy and were yet to be widely used by media outlets. Recipient of multiple Texas Associated Press Broadcasters Awards and an RTDNA Regional Edward R. Murrow Award. Also anchored the station's evening newscasts.

## **CITY OF COLLEGE STATION, TEXAS**

### **BROADCAST MEDIA SPECIALIST**

**2004 - 2006**

Designed and built government access television channel from the ground up, including creating comprehensive sealed bid project. Created, produced and served as host of various government and neighborhood-oriented programming. Implemented the city's first live and archived video stream of city council and planning & zoning meetings.

## **KBTX-TV | Gray Television**

**5 p.m. Anchor/Assignments Manager**  
**2001 - 2004**

Produced award winning content as a Reporter, Producer, Photographer, Editor and Production Assistant. Later promoted to 5 p.m. Anchor and Assignments Manager for a staff of 15.

## **BROADCAST RADIO EXPERIENCE 1991 - 2001**

<b>KORA-FM</b>	Program Director/Afternoon Air Talent and Board Operator
<b>KKBQ-FM</b>	Morning Show Producer/Air Talent and Board Operator
<b>KLLI-FM, KYGL-FM</b>	Afternoon Air Talent and Board Operator
<b>KKYR-FM, KZRB-FM, KCAR-AM, KTKX-FM</b>	Air Talent and Board Operator

## **AWARDS, TRAINING AND ACTIVE MEMBERSHIPS**

<b>EDWARD R. MURROW AWARD</b>	Regional winner for Excellence in Innovation	2019
	Regional winner for News Documentary	2019
	Regional winner for Feature Reporting	2007

<b>POYNTER INSTITUTE SMART CONFERENCE FELLOW</b>	2017
<b>CAROLE KNEELAND PROJECT "ADVANCED MEDIA LEADERSHIP" FELLOW</b>	2008

<b>INVESTIGATIVE REPORTERS &amp; EDITORS (IRE)</b>	Member	2014 - Present
<b>RADIO TELEVISION DIGITAL NEWS ASSOCIATION (RTDNA)</b>	Member	2006 - Present
<b>CEDAR CREEK LODGE #300 Ancient Free &amp; Accepted Masons</b>		2001 - Present

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**True stories, tall tales, deep thoughts from shallow minds and plenty of audio-visual and text-based dispatches are all posted at**

**[CHARLIEHALDEMAN.COM](http://CHARLIEHALDEMAN.COM)**